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# 5K GLOW WALK/RUN FOR AUTISM 2025 SPONSORSHIP OPPORTUNITIES



**Saturday, April 5, 2025**  
Watkins Regional Park  
301 Watkins Park Drive  
Upper Marlboro, MD 20774



# EVENT HIGHLIGHTS

2025 marks the 10th year of the 5k Glow Walk/Run for Autism hosted by the Disability Services team at the Maryland-National Capital Park and Planning Commission (M-NCPPC), Department of Parks and Recreation, Prince George's County.

Each year, this event brings together hundreds of community members to raise money for the Department's YouFit Scholarship and celebrate the diverse strength of Prince George's community members with autism. The YouFit Scholarship sends youth, ages 6 - 21 with disabilities to summer camps sponsored by the department.

This event offers businesses an opportunity to connect with the disability community, their families, and a nationally acclaimed parks and recreation agency. As a sponsor, you can expand your client base to a diverse population of over 967,000 residents of Prince George's County and beyond.

Take advantage of this chance to improve your brand awareness and positively impact Prince George's County and the disability community. Our programs and services touch the lives of the community across all demographics in several niche markets including youth and families, seniors, veterans, working professionals, and more.

Please join us in celebrating acceptance and the autistic community in Prince George's County. This event will be held at Watkins Regional Park, 301 Watkins Park Dr. Upper Marlboro, 20721 from 6:45 pm to 9 pm.

We thank you in advance for helping make our 10th annual Glow Walk/Run a successful and memorable event. Sponsorships and tickets for this event can be purchased [here](#).

# SPONSORSHIP OPTIONS

## INFINITY SPONSORSHIP PACKAGE

- Commemorative Glow Walk Sponsorship Plaque presented at the event
- Sponsor name mentioned in the event opening ceremony
- Full-page flier/ad included in the swag giveaways
- Logo placement on the official event website
- Logo displayed along event path in 3 locations
- Logo on the event shirt (sponsorship commitment must be received by March 16)
- 10 Sponsor posts in the Disability Services Newsletter reaching 2,000 contacts
- Sponsor booth during the event

**\$5,000**

## GLOWING SPONSORSHIP PACKAGE

- Commemorative Glow Walk Sponsorship Certificate presented at the event
- Sponsor name mentioned in the event opening ceremony
- Half-page flier/ad included in the swag giveaways
- Logo placement on the official event website
- Logo on the event shirt (sponsorship commitment must be received by March 16)
- 5 Sponsor posts in the Disability Services Newsletter reaching 2,000 contacts
- Sponsor booth during the event

**\$2,500**

## GOLD SPONSORSHIP PACKAGE

- Sponsor name mentioned in the event opening ceremony
- Quarter-page flier/ad included in the swag giveaways
- Logo placement on the official event website
- Logo on the event shirt (sponsorship commitment must be received by March 16)
- Logo and Sponsorship placed at the event check-in table

**\$1,000**

## REFRESHMENT AND WATER STATION SPONSOR

- Sponsor name mentioned in the event opening ceremony
- Logo placement on the official event website
- Logo and Sponsorship placed on the refreshment and water station tables

**\$600**





# THANK YOU

We would like to extend our sincerest gratitude for your sponsorship. Your support is instrumental in helping us achieve our mission and make a significant impact within the disability community. As a sponsor, you support our ability to create an inclusive community in Prince George's County where youth of all abilities are encouraged to recreate the way they choose! We appreciate your help in making this 10th Glow Walk/Run for Autism one of our best yet! Thank you in advance for investing in our rich community. We cannot wait to feature your brand at our annual 5k Glow Walk/Run for Autism.

If the included sponsorship levels are outside of your abilities, we are also accepting donations of swag, gift cards, etc. to be raffled off at the event.

## CONTACT US

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